
ENGAGEMENT PLAN 2021

ENGAGEMENT AND COMMUNICATIONS

Engaging community partners is the first step in the planning process and is a vital component of a successful strategic planning cycle.

It is important to provide all partners regular updates on the progress of the plan. The District communicates internally with students, teachers, staff, administration and the Ministry of Education; and externally with parents,

community partners, elected officials, local groups, media, businesses and other members of the community. Strengthening overall communications is a key goal for the District.



ENGAGEMENT STRATEGIES

Engagement sessions will be hosted in each of the communities each spring to review strategic direction, share data analysis and seek input from a number of stakeholders including parents, Indigenous partners, Unions, staff, and community partners.

PARENT ENGAGEMENT

Parent engagement primarily occurs through Parent Advisory Council (PAC) meetings at the school level. As part of the strategic planning process, the District will engage parents in a variety of ways. Principals will share school success plans at PAC meetings and will update on progress throughout the year.

STAFF ENGAGEMENT

Staff engagement occurs through the principals during staff meetings. The approach uses the school success plan goals, strategies and professional learning needs to inform the district operational plan to ensure that both district supports and finance supports advance the District Strategic Plan.

STUDENT ENGAGEMENT

The District Student Advisory Council is made up of a diverse group of students from each of the 5 high schools and alternate schools. We engage this group up to 6 times per year. They provide input into the strategic plan as well as help facilitate engagement sessions in each community.

COMMUNITY ENGAGEMENT

Engaging community partners, organizations and businesses will provide the District with a deeper understanding of the needs of the communities as it pertains to the education of and future goals for students

COMMUNICATION AND ENGAGEMENT ACTIVITIES

- 1 Host community engagement events in each of the three communities to ensure all voices and ideas have the opportunity to be heard and are respected.
- 2 Foster positive, collaborative relationships with all community partners to strengthen support for the goals and initiatives of the District.
- 3 Utilize a variety of mediums and strategies to maximize participation and support of the District priorities held in the 3-year strategic plan.
- 4 Biannual reporting on progress and advancement of the operational plan outcomes.
- 5 Share accomplishment and progress, school and district, through news stories and features on district and school websites.
- 6 Support coherence and accurate messaging throughout the communities.
- 7 Achieve coordinated communications, both internally and externally, regarding provincial directives.

The District believes that through ongoing regular communication, parents, partners staff and students, we will achieve an increased awareness and deeper understanding of both district and school based initiatives and activities.

TIMELINE OF ENGAGEMENT ACTIVITIES FOR 2021

As a result of the pandemic, engagement activities moved online which was somewhat limiting.

